



# carr

## **Architect and Interior Design firm, Carr Design Group designs range of bathroom products for Omvivo**

Leading design firm, Carr Design Group recently launched its second venture into Product Design with **CDesign**, a bathroom collection for **Omvivo**, one of Australia's prominent international designers and manufacturers of bathroom products.

Carr's intent has been to create a distinct, contemporary, highly functional collection including basins, baths, showers and accessories. The strength of the design lies in its understated detailing, eliminating the extraneous elements of conventional bathroom products.

Constructed in either composite solid surface (satine) or Corian, the range represents a rigorously simple, geometric form. Dimensions have been carefully conceived to ensure the dual benefits of a refined aesthetic and ease of use. The design strategy had, as its aim, the development of a range that was highly adaptable to a diverse range of requirements from free standing to wall mounted, single to double basins and can be configured to meet an infinite array of briefs and budgets.

### **Speaking about its design, Director Sue Carr commented,**

"I feel strongly about the importance of interior and product design in shaping and building spaces that enhance the way we live.

Despite an extensive search, I was unable to find a range for my own bathroom that met my needs for functionality as well as a modern, simple aesthetic. Ultimately I decided to design my own.

The quest for simplicity in detail has had a significant influence in framing my approach to this range and interior and product design in general. Conceiving the collection, my focus was to design useful objects representing uncomplicated, timeless forms."

The **CDesign** range will be launched as part of Omvivo's latest bathroom collection in July at Saturday Indesign in Sydney and will be available through all designated Omvivo distributors.

The launch represents Carr's ongoing commitment to Product Design and follows on from the success of the Linear Workstation, manufactured by Schiavello, which has not only won a host of awards since its launch last year including Winner, Interior Product Design Category, Interior Design Awards and Winner, Workstation of the Future, Iken Furniture Award but has also proven to be a commercially successful design having being installed in fitouts for Deacons Law Firm, Transurban and SMS Management and Technology.

Architecture  
Interior Design  
Masterplanning  
Strategy

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